INTERAMERICAN UNIVERSITY OF PUERTO RICO
METROPOLITAN CAMPUS
FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES
ECONOMICS SCHOOL
INTERNATIONAL BUSINESS DOCTORAL PROGRAM

SYLLABUS

I. GENERAL INFORMATON

TITLE:	**SEMINARS IN SPECIAL TOPICS IN INTERNATIONAL AND INTERREGIONAL**
CODE:	**BADM 8946**
CREDITS:	**3 (THREE)**
ACADEMIC TERM:	
PROFESSOR:	
OFFICE HOUR:	
PHONE NUMBER:	
MAIL ADDRESS:	

II. COURSE DESCRIPTION

Exam of current problems related with interregional and international business and with the handling of problems confronted daily by companies' management.

III. OBJECTIVES

At the end of the course the student should:
1. Know the different challenges business face when they operate in an international environment;
2. Be aware of the various cultural, political and legal issues that impact international business activities
3. Study and understand the international institutions and practices that impact international business;
4. Understand trade and investment theory, foreign exchange and the determination of foreign exchange rates;
5. Learn of the interaction of business and government as they relate to international commerce;
6. Develop insight into the management implications of international business organization and operations.
7. Apply new understanding of international business theory and practice
8. Understand that culture affects business decisions

IV. CONTENT
1. International business operations
2. Important issues in the international business activities:
     a. cultural

   b. political
   c. legal
3. The effect of international institutions and practices on that international businesses
4. Trade and investment theory
5. Foreign exchange and foreign exchange rates
5. Business, government and international commerce
6. Managing international business organization and operations.
7. International business theory and practice
8. Culture and it's effects in business decisions.

V. ACTIVITIES:

A range of adult advanced educational techniques, predominantly in-class experiential learning methods will be used in this course. They involve addressing course objectives in discussions involving everyone, short presentations, skill development practice exercises, and course projects. Handouts and reserved readings will be available to aid preparation and clarify processes for assignments. Throughout the course, participants will be required to join the professor in critical thinking and analysis, including identifying and challenging assumptions, describing how context affects analyses and outcomes, imaging and exploring a range of research alternatives, and using critical evaluative analysis. Every research issue will be explored from a minimum of two methodological approaches.

VI. EVALUATION PROCESS

.Research Paper

Write a research paper providing a detailed analysis issues confronted by the managers and economists operating in today's" world. The analysis should cover topics such as those discussed in this course. The length of the paper should not exceed more than 20 typed (double spaced) A-4 pages (about 4,000 words).

Guidelines for written work:

1. Complete sentences should always be used, even if a point form summary is being outlined. Spelling, grammar and other elements of expression will be considered in the assessment. A "chatty" or "journalistic" style should be avoided. The first person (I, we) should be avoided in favor of an impersonal style (the evidence suggests that...). Side headings should be used appropriately to highlight subject matter. ,

2. Appendices should be referred to, and numbered and sequenced in the same order. Pages should be numbered and the entire report securely stapled or bound. Duplicates of all material submitted should be made and retained by each group.

3. A reference list (alphabetical listing by author/first.author) must be attached to your report. References in the report should be cited by author and date of publication, e.g. (Smith, 1988).

4. A good English usage book is recommended for points of grammar. A good example is the Longman". Guide to English Usage by S. Greenbaum & J. Whitcut (Longman, UK; 1988).

Your course grade will be a weighted according to the following:

First Exam_____30%
Final Exam_____30%   ,
Research Paper_____40%
Total_____100%
Grades are based in the Interamerican University graduate scale:
  90 -100% = A
  80 - 89% = B
  70 - 79% = C
  69 –   0% = F

Textbook

There is no specific textbook for the class.

VII.   SPECIAL NOTES

<u>Auxiliary services or special needs</u>
Students who require special assistance or ancillary services must request them at the beginning of the course or as soon as he/ she acquires knowledge of their need, through the corresponding register in _____.

<u>Dishonesty, fraud and plagiarism</u>
dishonesty, fraud, plagiarism and any other inappropriate behavior with regard to the academic work constitute major infringements sanctioned by the <u>Reglamento General de Estudiantes,</u>. Major infringement, according to the <u>Reglamento General de Estudiantes,</u> may have as a consequence, among other sanctions. the suspension from the University for a defined period of time greater than one year or permanent expulsion from the University,.

<u>Use of electronic devices</u>
Cell phones and any other electronic device that could disrupt the processes of teaching and learning or alter the environment conducive to academic excellence will de deactivated. Pressing situations will be addressed, as appropriate. Handling of electronic devices to access, store or send data during evaluations or examinations is prohibited. .

VIII. RESOURCES

Vary depending on the students' research interest. However, the following web pages are necessary to support the research topic:
Mark N.K. Saunders, Philip Lewis, Adrian Thornhill <u>Research Methods for Business Students</u> Prentice Hall (12 Nov 2002)

<u>John W. Creswell</u> Research Design: Qualitative, Quantitative, and Mixed Methods

Approaches (2nd Edition) Sage Publications, Inc; 2nd edition (July 15, 2002)

Bruce L. Berg, Qualitative Research Methods for the Social Sciences (6th Edition) by Manufacturer: Allyn & Bacon, 2006

IX.   BIBLIOGRAPHY

Vary depending of the research topic selected. The fallowing are suggested:

Sundar Natarajan, Stuart R. Lipsitz, Garrett M. Fitzmaurice, Debajyoti Sinha, Joseph G. Ibrahim, Jennifer Haas, Walid Gellad, An Extension of the Wilcoxon rank sum   test for complex sample survey data. Journal of the Royal Statistical Society: Series C (Applied Statistics),Volume 61, Issue 4, pages 653-664, August 2012.

 Czaplewski, Raymond L. 2010. Complex sample survey estimation in static state-space.   Gen. Tech. Rep. RMRS-GTR-239. Fort Collins, CO: U.S. Department of Agriculture, Forest Service, Rocky Mountain Research Station. 124 p.

 Czaplewski, Raymond L. 2010. Recursive restriction estimation: an alternative to post-stratification in surveys of land and forest cover.   Res. Pap. RMRS-RP-81. Fort Collins, CO: U.S. Department of Agriculture, Forest Service, Rocky Mountain Research Station. 32 p. \

 Owen, A., and Eckles, D. Bootstrapping data arrays of arbitrary order. Annals of Applied Statistics, Volume 6, Number 3 (2012), 895-927..

Wagstaff, D.A. and Harel, O., A Closer Examination of Three Small-Sample Approximations to the Multiple-Imputation Degrees of Freedom. *The Stata Journal (2011) 11, Number 3, pp. 403–419.*

Binder, D.A., ESTIMATING MODEL PARAMETERS FROM A COMPLEX SURVEY UNDER A MODEL-DESIGN RANDOMIZATION FRAMEWORK, Pak. J. Statist., 2011 Vol. 27(4), 371-390.

Brumback, B. and He, Z., The Mantel–Haenszel estimator adapted for complex survey designs is not dually consistent, **Statistics & Probability Letters** Volume 81, Issue 9, September 2011, Pages 1465-1470.

Brumback, B. and He, Z., Adjusting for confounding by neighborhood using complex survey data, Statistics in Medicine, Volume 30, Issue 9, pages 965–972, 30 April 2011.

Li, J. and Valliant, R.. Linear Regression Influence Diagnostics for Unclustered Survey Data, Journal of Official Statistics, Vol.27, No.1, 2011. pp. 99–119.